



ASSOCOM OVERSEAS EDUCATION (AOE) presents EDU FAIR 2013

In 4 major cities



MUMBAI

Jan.14-15, 2013



BANGALORE

Jan. 16-17, 2013



HYDERABAD

Jan. 18-19, 2013



DELHI

Jan. 21-22, 2013

Having representing various universities individually for several years and recruiting students, AOE for the first time is now inviting universities / colleges abroad to participate in the EDU FAIR 2013 in the month of November. The participating universities / colleges will be from USA.

This event would cater the requirements of the students who would receive first hand information about the educational options, infrastructure available, documents required, fees structure, courses offered etc....

The first of its kind program for the universities who are seeking International Under Graduate Students.

Please Contact: Mrs. Sunita Anand (9910375205)

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THE AOE EDU FAIR 2013....

ABOUT THE EVENT:

The AOE EDU FAIR 2013 will enable prospective students, parents and educational Institutions to become aware of the opportunities for education available outside India benefiting their personal and professional growth to a great extent. The event is being hosted by AOE in four popular cities of India where we have observed a consistent demand for foreign education. The event is scheduled to run for two days in each city.

- 1st day Visit to reputed schools in the above mentioned cities interact with students, counselors, principals and administrators briefing them about their universities.
- 2nd day AOE would identify a host school or a convention centre of the city where 10+ reputed schools will be invited under one roof along with their parents.
- The target students would be of grade Xth, XIth, and XIIth (high school) who are the aspirants for higher education and competitive examinations.
- The session will start with a presentation on the importance of foreign education followed by a brief information session by participating universities / colleges about their courses and requirements, housing etc...; this will enable students to approach them directly on their respective desks. Alongside a presentation on each university /college will also be displayed.

AOE FAIR BENEFITS TO PARTICIPANTS

- Direct interaction with the target clients.
- Collection and on spot assessment of applications.
- Opportunities to demonstrate your services, bursaries and scholarships given to international students to support their studies financially.
- Directly convey to families the rules regulations and safety policies set out by the government or the universities for the students, which are mandatory.
- Enable you to make a marked presence in the Indian education market with the help of the AOE marketing plans.
- The most cost effective mode of direct marketing amongst all media.

BRANDING BENEFITS:-

- Name of participating universities / colleges will be published in all print media.
- Fair advertisements in leading news paper of each city.

PUBLICITY :-

- Direct mailers and invites to AOE database.
- Posters and flyers across the cities.
- Direct marketing by handbill distribution to students.
- Street Boards and banners near prominent schools and posh localities.
- Extensive SMS campaign.
- Advertisements in newspaper.

THE COST WILL INCLUDE:-

Accommodation in 4 star hotel, Local travel, Domestic air travel, inclusive of all meals and hosting of fairs in all cities.

Registration Procedures:

- Filled up registration form
- All payments to be made in favour of "Assocom Consultancy Services Pvt. Ltd."
- 50% of the amount to be paid at the time of booking.
- Complete Payments must be cleared 30 days prior to the event.

Registration Form..... To be attached

TERMS AND CONDITIONS

1. All entries should be sent not later than January 10, 2013.
2. The above cost is for one representative per university if more than one participant there would be an additional cost of \$700 per city on twin sharing base.
3. No refund shall be made in case of postponement of event / exhibition or change of date and venue or dates of exhibition arising from circumstances beyond the control of the organizer
4. No refunds shall be made under any circumstances for cancellation of booking.
5. The organizer shall not be liable for any damage / loss occurs from natural calamity or any eventuality beyond their control.
6. The organizer reserves the right to cancel the booking of a defaulting party.
7. Insurance against all ascertainable risks from transportation to display and removal would be done by the exhibitor at his/ her own cost. The organizer will not be responsible.
8. The organizer reserves the right to take legal proceedings to recover outstanding charges / expenses incurred on behalf of the exhibitor.
9. The entire dispute, if any shall fall within the jurisdiction of the courts in Delhi.

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Registration Form

Location to Participate:

-  **MUMBAI** Jan.14-15, 2013
-  **BANGALORE** Jan. 16-17,2013
-  **HYDERABAD** Jan. 18-19, 2013
-  **DELHI** Jan. 21-22, 2013

Name and full address of the participating organization:

Name of Contact Person: _____

Designation: _____ Mobile: _____

Telephone: _____ Fax: _____

Email: _____

Nature of Organization: _____

- Engineering Pharmacy Medical Architecture Computer Other

Payment Details:

No. of Cities	Cost	Amount: _____
Any One	\$ 2,500 (plus 12.36 % service tax)	
Any Two	\$ 4,000 (plus 12.36 % service tax)	Cheque: _____
Any Three	\$ 5,000 (plus 12.36 % service tax)	
All Four	\$ 5,700 (plus 12.36 % service tax)	Date: _____

Bank Details: _____

Payment Details:

Name and address of Bank: Allahabad Bank, Laxmi Nagar, Delhi-110092, India

Name of Account Holder: Assocom Consultancy Services Pvt. Ltd.

Account Number: Current Account No.50027325642

Swift Code: ALLAINBBRPN

RTGS Code: ALLA0212357

Signature with stamp

Name & Designation of the Authorised Person